

Home Finder - Real Estate Lead Generation

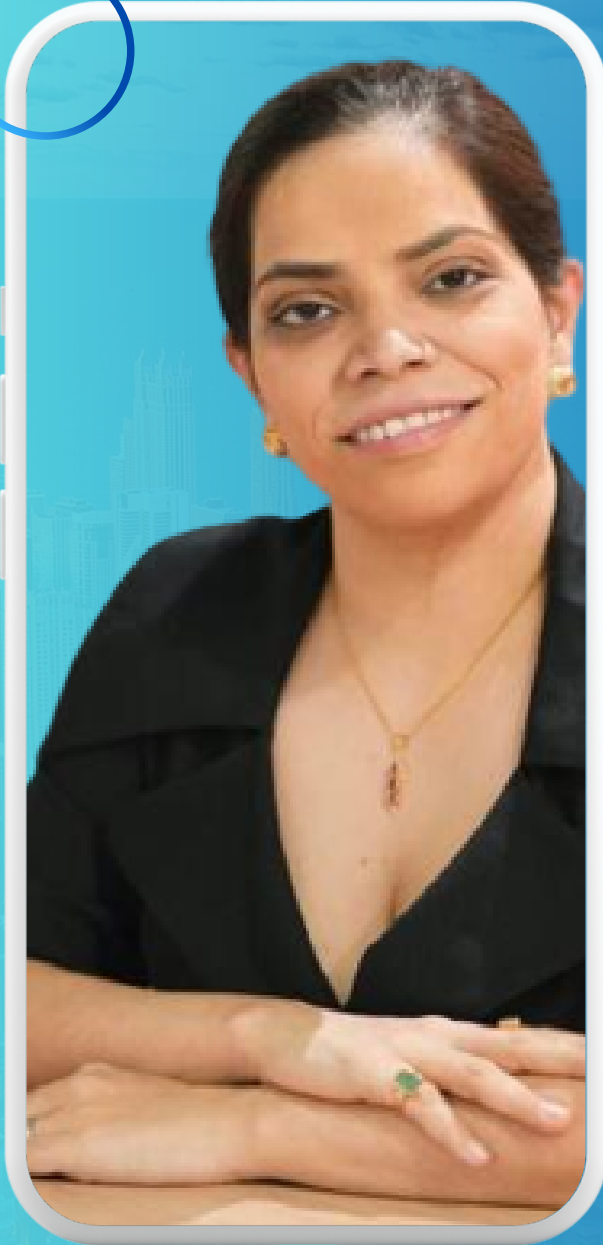
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# HOME FINDER

# PROFILE

Let's Grow Your Real Estate Business Now!



Home **Finder**

CEO - Miss Prerna Sukhija an entrepreneur and a revolutionary game changer in the real estate industry. Owns Home Finder as a real estate lead generation company that specializes in generating leads for real estate agencies, agents, and brokers. The primary goal of a lead generation business is to provide real estate professionals with a steady stream of potential clients who are interested in buying or selling a property.

The lead generation process typically involves using various marketing techniques such as online advertising, social media marketing, search engine optimization, and content marketing to attract potential clients. The lead generation business may then use lead capture forms or landing pages to collect contact information from interested prospects.



# WELCOME MESSAGE





Once the lead generation business has collected the necessary information, they typically sell these leads to real estate agents and brokers for a fee. This fee can be based on a per-lead basis, a monthly subscription model, or a commission-based model where the lead generation business receives a percentage of the final sale.

Real estate lead generation businesses can be highly effective for real estate professionals who are looking to grow their client base and increase their revenue. By leveraging the expertise of a lead generation business, real estate agents and brokers can focus on what they do best, which is helping clients buy and sell properties, while leaving the lead generation process to the experts.



Home Finder



# HOME FINDER PROFILE





# VISION & MISSION

## Vision

"To be the leading provider of high-quality, cost-effective real estate leads, empowering real estate professionals to achieve their full potential and become industry leaders."

## Mission

"Our mission is to provide real estate professionals with high-quality leads that are tailored to their specific needs and budget. We are committed to delivering exceptional value through innovative marketing strategies, cutting-edge technology, and unparalleled customer service."



# OUR SERVICES



Home Finder

## | Become a Real Leader in the UAE Real Estate Market |

What Do You Get By Choosing Home Finder as Your Digital Marketing Partner? Get in touch with our certified marketing specialists, and start getting qualified leads.



### Real Estate Lead Generation

In real estate, lead generation can be a challenging task, but providing valuable content can be an effective way to attract potential clients. Home Finder makes this task easy cost effective and assurance with guaranteed deal closures



# OUR PACKAGES



Home Finder

## | Become a Real Leader in the UAE Real Estate Market |

What Do You Get By Choosing Home Finder as Your Digital Marketing Partner? Get in touch with our certified marketing specialists, and start getting qualified leads.



We generate Real Estate High-Quality pre-qualified leads starting budget from AED **500K** to AED **4 Million** ticket sizes for Apartments.



Clients looking for buying Luxurious villas on beach front starting budget from AED **1.5 Million** to **4 Million** and onwards



Luxurious Apartments & Villas furnished / unfurnished extravagant amenities starting from AED **4 Million** to AED **10 Million** & onwards

## | CPL – Cost per Lead |

always depends upon the **quantitative** purchase order and the **Qualified & Non-qualified** basis.





# OUR CLASSIFICATION



Home Finder

## Pre-Qualified Leads

- Call Clients to identify their requirements
- Budget & Ticket Confirmation
- Client's Needs & Demands - Areawise

## Non Qualified Leads

- Budget Segregated Leads
- Authenticity check
- Genuine requirements



# BUSINESS GROWTH



Home Finder



Property buying power refers to the amount of purchasing power that an individual or organization has when buying a property. It is influenced by a variety of factors, including income, credit score, debt-to-income ratio, down payment amount, and interest rates.

Income is one of the most important factors affecting property buying power. The higher a person's income, the more they are likely to be able to afford when purchasing a property. In addition to income, lenders also consider a borrower's credit score when determining their buying power. A higher credit score typically means lower interest rates and more favorable loan terms, which can increase a borrower's purchasing power.







Home Finder



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**LET'S GROW  
TOGETHER**